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Subject: Press Release Generator - Easy, Affordable, & Fast

Small companies can now afford professionally edited and widely distributed press releases.

Lead Optimize's new Press Release Generator makes it simple to submit newsworthy information and events for professional editing and distribution via a leading newswire service.

The owner of Lead Optimize, Chris Denny, created the Press Release Generator because "small business owners treat press releases as if they are some kind of elusive tool only large companies can use. We want to change that and make professional press releases available to, and effective for, businesses of any size."

The Press Release Generator process is simple:

1. User submits basic information and pays via a secure online form.
2. A Lead Optimize marketing professional contacts the user to review details.
3. The press release is professionally created/edited.
4. User approves the PR (or changes are made).
5. Press release is distributed according to the user's specifications.

Simple, Affordable, Timely

The Press Release Generator is simple to use and exceptionally affordable at \$227 - especially compared with press release services, which often do not include professional editing.

Press releases submitted to Lead Optimize are usually sent within a few days of their initial submission and clients receive a PDF version of their press release for use in other marketing or sales materials.

You can see the press release generator at <http://leadoptimize.com/press-release-generator.htm>

About Lead Optimize

Lead Optimize is an outsourced marketing department for small and medium businesses. Based in Houston, TX, the company build lead generating marketing systems primarily for businesses selling complex products and services.

For Additional Information

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